

Dec. 20, 1978

10:45 pm

copy/ideas only vehicles for JACL's apology on redress

MEMO: media campaign for redress

Outline ~~xxxxx~~ limits of participation: media mules
Phase I: recognition of issue in popular consciousness

We need an event in California. The timetable ~~xxx~~ from here is: 20/20 contains the story of JA within the Puyallup story, plus John and Ron ~~g~~ knocking on the doors of DC Nikkei-- Magnuson and Jackson, Lowry and Pritchard, the Washington state delegation to support the bill in Congress, with Magnuson the most ~~powerful~~ powerful senator lending his support and Jackson seeking redress for his own WWII anti-Japanese statements stripping Nisei of their citizenship.

In the second week of January Royer will make a ~~xxx~~ phone call to Mayor Tom Bradley of LA, between them calling on all mayors of West Coast cities to declare a Day of Remembrance ~~Feb. 19~~. Portland Mayor Neil ~~and~~ Goldschmidt already a JACL member and ~~xxxxx~~ will go down. We have the two north-south mayors and the one in between. Each puts pressure on his Governor to make a state-wide, and thus coast-wide, Day of Remembrance on the anniversary of Roosevelt's signing Exec Order 9066, itself ~~sdax~~ a "day of infamy" in the constitutional history of this nation of laws. Also in that week the JACL should send a telegram to Governor Brown of California from a press conference with members of the ~~delegation~~. Heading the delegation will be ~~Mako~~, known ~~xxxxx~~ as a model of integrity. Two weeks later ~~we~~ the delegation of prominent Nikkei, to include Paul Bannai, Floyd Mori, Bob Matsui, Mineta, ~~xxxxxxx~~ ~~xxxxx~~ possibly George ~~W~~Takei, goes to the governor ~~xxxxxxx~~ with the press ~~xxxx~~ tow and meets ~~in~~ Jerry Brown, the dark horse candidate for the presidential nomination, on the steps of the capitol. ~~xxxx~~ Network news that night. At min. wire service copy for the telegram and press conference, and phone call from Bradley to Brown and Royer to ~~F~~ Gov. Ray discussing Day of Rememb.

So ~~xxxx~~ second week ~~an~~ is telegram and press conference with ~~the~~ delegation to explain why the Day of Rememb. The fourth week the delegation meets the Gov. on the steps of the Capitol. Feb. 19 a caravan leaves SF early, assembling at the plaque at T nforan early in the morning, short solemn ceremony, invocation, some press, then caravan to Sacramento Assembly Center where Jerry Brown meets them and speaks, program, Pat Suzuki sings the Star Spangled Banner, ~~xxxxxxx~~ Moriyata tells stories from childhood, at Tule Lake, Brown and Suzuki et al fly to LA for another ceremony at Santa Anita. ~~xxxxxxx~~ ~~LA~~ LA is big question mark: National needs to identify one chapter or one ~~xxx~~ organization, one ~~xx~~ individual to pull that together. And at LA through carefully ~~xxxx~~ chosen words MJACL assumes leadership of the redress movement, at the peak of huge popular support.

So we have the Mayors of West Coast cities, the Governors of three West ~~X~~Coast states, major stands all around, and all three generations of Japanese American behind redress, and all the press and video ~~xxxx~~ coverage ~~xxxxxxx~~ overwhelms memory of WSJ and the ~~xxxx~~ money flugre (if JACL doesn't not emph. the money.) Set up for Phase II: the ~~xxxxxxx~~ ~~xxxxxxx~~ deepening discussion ~~xxxxxx~~ of redress and recognition of ~~xxxxxxx~~.

Television ~~press~~ public affairs kit, the ~~guss~~ guts of the press kit, should go out ~~xxmonthx~~ four to five weeks before the event. You'll need a list of speakers briefed in media workshops on the simple and the trick questions they'll be posed. A question as simple as "what was the camp like" has been known to throw even the most practiced of speakers. ~~ixxxxxxxexperiences~~ (THEM MEDIA WORKSHOP.) The kit should include slides or glossies of your detention center photos culled ~~for~~ from newspaper morgues and public archives, historical societies. Two to three pieces of camp artwork, a walking stick carved from greasewood, a painting of the guard ~~tower~~ tower landscape, a camp newspaper or yearbook with the speaker's ~~photo~~ youthful face, are essential for establishing the existence of the camps. Also, a finely-reproduced "Instructions to all persons....", and the local ~~logo~~ logo. These public affairs talk shows are scheduled a month in advance, and should be prepared for right away.

with out
clippings)
skid

6/3-2-79

ISSUE RECOGNITION: national magazines. If ~~a~~delegation had approached Governor Brown according to our schedule. The delegation approaching ~~was~~was the media event. B

OPEN LETTER use Hayakawa to get to the congress and rest~~of~~ of country. Send copeis to all congressmen. We present case for redress that whites can get behind. If whites can get behind it, so will the ~~NKK~~ Nikkei in Congress, whose concern is the ~~image~~ image they ~~receive~~ receive, and redress will receive in the popular mind. Brief congressmen who've sent out feelers.

In California, Nikkei turned out for outdoor programs at the Walerga (Sacramento) and Tanforan (San Francisco) detention centers up north, and in front of the Nishi Hongwanji temple in Lil' Tokyo in L.A., Monday, Feb. 19. The California State Legislature, at the urging of Representatives Paul Bannai and Floyd Mori, lent its support. Mayor Tom Bradley of L.A. lent his support. Civil proclamations were read. At Camp Harmony, in November, the Mayor of Seattle, Charles Royer, said, "I will be with you in your fight." In Portland, Mayor Neil Goldschmidt likewise made a strong statement supporting redressing the damages done by the concentration camps. "We must convey the lesson, we must show support for the position that says, 'never again,'" Goldschmidt said.

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identification

the identity of Japanese Americans with the the total fabric of American history. Intellectual ~~panel~~ issue on campuses, organize national ~~tour~~ tours of speakers and debates. Individual chapter ~~participation~~ here is speakers and debates for service clubs. Coash speakers especially for questiona and answer period, the loaded questions we know from experience that especially stump speakers. At U W., for~~the~~ the first ~~series~~ in a series of three ~~panel~~ panel discussions and debates, Ron Mamiya will debate S.I. Hayakawa. Three issues: any assertion of Japanese America, ~~the~~ establish the camps in public consciousness, and~~n~~ their history, and ~~the~~ establishing the notion of redress. ~~The~~ local municipal art museums, the establishment ones, should exhibit camp ~~art~~ arts and crafts, the furniture, painting, poetry, drawn from local ~~collections~~. The LA Mueseum of Art, the De Young, involve Ruth Asawa. We seek out those Nikkei who passed on who are ~~identified~~ identified with local Japanese American history and celebrate their birthdays. In seattle it would be John Okada day on Sept. 22, a reading by writers of the Pacific Northwest and Monica Sone reading at the Astor Hotelm formerly Nippon kAn (japanese ~~in~~ Hall) to the prewar Nikkei community. IN SF, Edison Uno, ~~the~~ one of the first leaders of redress and a ~~day~~ day more logically oriented to a redress discussion in the community. Portland and LA have to identify ~~in~~ such a man or woman.

--Take possession of Dec. 7 as a JA day also, not hiding acting ~~guilty~~ guilty on what happens with theredress gbill in Congress. (A suggestion; the bill ~~should~~ be submitted after Feb. 19 ~~and~~ when JACL can reasonably expect some national sympathy from ~~Congress~~ Congress. Individual Congressment will~~n~~ not move ~~on~~ what ~~will~~ is perceived by some to be a far out issue outof fear of alienating ~~the~~ parts of their constituency unless they see a ~~pre~~positive sign of public ~~support~~, ~~establish~~ political, and establishment support for the idea of redress, rhe kind we'll have seen ~~at~~ Puyallup via the 20/20 shot in ~~late~~ Jan and the media fallout ~~of~~ from Feb. 9~~19~~. ~~One~~ goal we can identify wd ge getting action on the bill~~s~~ by the next Dec. 7.

Dec. 7: Pearl Harbor has to ~~be~~ be a Japanese American day also. ~~when~~ when we traditionally go into hiding, as a bad day for us, we give the appearance of guilt. ~~We-must-communicate~~ The outrage against Japan ~~for~~ for Pearl Harbor has to include Japanese American outrage ~~against~~ against Pearl Harbor too. Get Americans to accept ~~the~~ the fact that that day changed ~~the~~ thelives of JA too and that JA boys were condemned to fight for democracy on foreign battlegrounds but unlike other white ~~americans~~ ~~and~~ their ~~parents~~ parents were doomed to give up theri freedom to prove loyalty as well as give up their sons to fight for freedom, something no JA enjoyed. We've already seen ~~KIRO~~ KIRO televisin in Seattle ~~follow~~ follow up stock footage of ghe ~~bombing~~ bombing with "another group fo Americans who were also shocked," an interview with Min ~~Masuda~~ Masuda (w442 vet) talking about evacuation losses and redress. One other hook that can be tried is contacting ~~the~~ Carter to ~~sit~~ sit down for dinner on Dec. 7 with ~~the~~

J/12-20-70

to include
a tableful of veterans ~~XXXXXXXXXXXXXXXXXXXX~~ Nisei Vets.

Phase II: is identifying the issue with the town, ~~xxxx~~ seeking the deepest ~~xxxx~~ local identification with the ~~xxxx~~ total fabric of ~~xxxxxxx~~ American life. In baseball, Len Sakata.

Red China normalization: China is watching how ~~xxxx~~ whites treat yellows, now that they have legitimate reason, they can make political hay the way US makes political hay out of how they treat Christians. Awareness in the minds of Congressman.

Build on results we achieve. Thinking ~~ix~~ of campaign in totality. Our function: media ~~xxxxxxxxxxxx~~ campaign coord with National terms. Admire JAcl for bringing issue to nation. Volunteered because exciting case, take it personally, think of them as leaders and ourselves as media mules, they have no time ~~ix~~ for concern ~~ix~~ for details, they in realm of policy, we work media like a ~~xxxx~~ machine, albeit complex machine. From shopping news and museum catalogs to TV nets and hourlength documentaries. I: make Issue emotional to nation, turn nation around, then II. Hire on separate group to run campaign.

- 1) proving popular support for notion of redress (don't fuck with policy or speeches)
organizaing events for max. media exposure
- 2) suggest after each ~~of~~ stage of campaign ~~g~~+-asses success, take apart for flaws, what was proven, ex.

Nov. 25, surprised at 2/3 turnout was Issei and Nisei, shows that memory of camps more prevalent than we suspected, that we underestimated JA ~~support~~ support.

Feb. 19: Cliff Uyeda approaches ~~XXXXXXXXXXXX~~ Gerald Ford, a California resident, via telegram as freindly executive to friendly executive, strike the right tone, tlegram from press conference.

~~xxxx~~ echoes of Puallyp in 202/20

Portland

weehend news

tomorrow California--slow news day

Non Wash birthday, here's "patriotism of another kind"--

anta Anita;; Pat Suzuki sings Star Spangled Banner
Lswson Indda at Portland and Puy established
as p"poet of JA"