

October 28, 1975

Final Report to the National Endowment for the Humanities

on

THE PRIDE & SHAME EXHIBIT PROGRAM

The Pride & Shame Traveling Exhibit has finished its 1973-1974 program and tour. This was the renewal of the first program grant. It was a highly successful tour which attempted to orient itself toward greater public exposure and community education.

The success of the program, as it was in the first phase, is due to the highly motivated and dedicated volunteer citizens who gave of their time, energy, and talents to the planning, the remodeling, the refurbishing, and the exposition of the exhibit in its travels. These consist of three overlapping categories of peoples, the planning committee, the panelist pool, and the professionals who helped in the redesign and refurbishing of the exhibit. This report will chronicle the work of these groups in the planning and the implementation of the Pride & Shame (see list of planners, panelist, and monitors).

A series of meetings began in June, 1973, extending to September, 1973, in which invited interested citizens, graphic professionals, academicians, etc., provided comments and suggestions on the improvement and modification from a communicational, structural, and design standpoint. Extensive changes were made in these areas, culminating in an evening finalizing workshop on December 29, 1973. (See enclosed planned new format.)

The exhibit itinerary follows with brief comments on each scheduled site:

1. January 6-13, 1974 State Capitol Museum, Olympia
The State Legislature was in session.
2. January 17-31 Sea-First Building, Seattle
Thousands viewed the exhibit in the lobby of this well-used building in the heart of Seattle.
3. February 4-16 Yakima Valley Community College, Yakima, Washington
In the agricultural hinterland--a panel session with 100 community attendees and lively exchange. (Special guest panelist: Dr. Gordon Hirabayashi, University of Alberta, Canada)

4. February 17-18 Presidents Day Celebration, Moses Lake, Washington
In central Washington in the heart of the potato, sugar beets, and wheat country--very well attended.
5. March 18-22 Washington State University, Pullman, Washington
(panel discussion)
As part of Asian American Week. Panelists included Dr. Hirabayashi and Dr. Stanley Sue (U.W. psychologist). (See clipping)
6. March 25-29 Cleveland High School, Seattle, Washington
As part of Asian American Week which culminated in a final community banquet featuring Congressman Spark Matsunaga of Hawaii.
7. April 10-12 Western Washington State College, Bellingham, Washington
As part of Asian Cultural Fair (see clipping).
8. April 15-19 Mercer Island High School, Mercer Island, Washington
As part of Multi-Ethnic Week including community participation.
9. April 22-26 Renton High School, Renton, Washington
As part of Asian American Week including panel discussion.
10. May 6-10 Ft. Steilacoom Community College, Tacoma, Washington
As part of Asian American Week.
11. May 25 Tacoma Community House, Tacoma, Washington
As part of Asian Community Festival (see clipping).
12. June 3-5 Asa Mercer Junior High, Seattle, Washington (panel discussion)
As part of Asian American Week.
13. June 28-30 Regional Asian Mental Health Conference, Seattle, WA.
Three-day full program conference on West Coast mental health and social concerns of Asians
14. July 22-27 Japanese American Citizens League National Convention, Portland, Oregon
As a part of Asian American Fair--about 1000 attendees from all over the United States

15. July 30-August 4 Seattle Center, Seattle, Washington
Public exposure at Food Circus (see attached report).
16. August 13-16 Ft. Lewis Military Museum, Tacoma, Washington
(panel discussion)
As part of ongoing Army Minority Education program.
17. October 5-6 Blaine Memorial Methodist Church, Seattle, Washington
As part of exhibits for an Asian Community Bazaar.
18. November 6-9 National Conference on Emerging Programs in Higher Education, sponsored by the University of Washington
Office of Minority Affairs
(See enclosed program--national experts and exposure)

While the Pride & Shame officially disbanded on December 31, 1974, continued demand for its use has forced us to yield to requests, with the provision that all costs are borne by the requestor. In the early part of 1975, therefore, the exhibit has gone to the following places:

1. February 3-7, 1975 Whitman College, Walla Walla, Washington
As part of Asian American Week (panel)
2. February 15-18 Presidents Day Celebration, Moses Lake, Washington
3. April 16-18 Western Washington State College, Bellingham, Washington

As you may be aware by our request for funds to duplicate the Pride & Shame exhibit, we exerted every effort to try to be a part of Expo '74 in Spokane, Washington, at the Washington State Pavilion, but were unsuccessful. In addition, efforts to place the exhibit at Sea-Tac Airport for travelers' viewing, as well as trying to get the exhibit to Honolulu, Hawaii, and into Vancouver, Canada, failed.

In conclusion, the Pride and Shame Exhibit Program has been a success in its efforts to reach the community with the purpose of educating the viewers to the Japanese American story in its proper perspective. Positive comments on the value of the exhibit have gratified us and continuing requests are heartening. While it is clear that we have not been able to reach but a small fraction of the population, nevertheless, the segment that we have reached could not be indifferent to it. There has been a subsequent spin-off from the exhibit in our two years of travel throughout the state. This has been to help satisfy the need of third generation Japanese

Americans in the high schools and colleges who desperately feel the need to reach back into history to resolve the identity crisis and the thirst for ethnic identification.

We thank the National Endowment for the Humanities for its help and we feel strongly that the joint efforts were truly in keeping with the goals of benefit to all Americans and that we have benefited mutually.

Final Report submitted by: Minoru Masuda
Chairman, Pride & Shame

Enclosures: News clippings
Planning committee, panelists, and monitor lists
New exhibit format
Seattle Center report
Education conference program